BRITISH AMERICAN TOBACCO

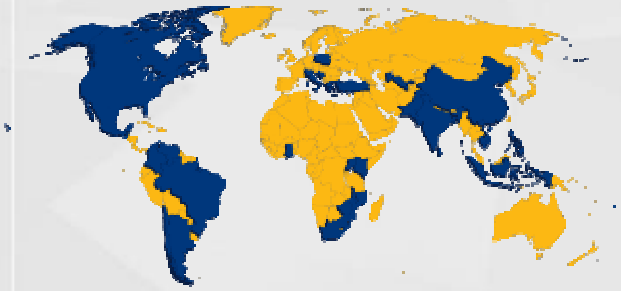
LEAF 2020

STP Overview

April 2018

How STP fits into BAT's Approach

LEAF FOOTPRINT



Focus on cost, quality and sustainability

Leaf Supplier Manual

Supplier Code of Conduct

SUSTAINABLE TOBACCO PROGRAMME

Industry programme

Supplier monitoring – annual assessments and action plans

Independent site review every 3 years

THRIVE (SAFL)

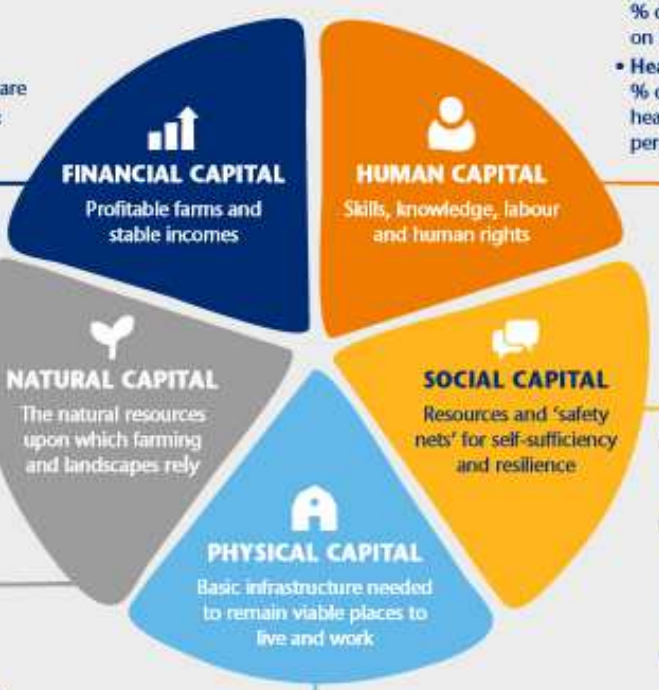
BAT programme

Holistic view

Focus on farmers and communities

Thrive
SUSTAINABLE AGRICULTURE AND FARMER LIVELIHOODS

CAPITALS AND INDICATORS



- **Farmer income:** daily net farm income per person
- **Farm productivity:** average tobacco crop yield per hectare
- **Crop diversification/food security:** % of farmers growing food crops

- **Next generation of farmers:** farmers' age profile and % with potential successor
- **Tackling child labour:** % of farmers monitored and trained on child labour issues
- **Health and safety:** % of farmers and workers trained in health and safety and with sufficient personal protective equipment

- **Soil and water management:** % of total farm land with appropriate best practice soil and water management plans implemented
- **Water use:** consumption per hectare
- **Sustainable fuels:** % of fuel used to cure tobacco from sustainable sources

- **Job security/longevity:** duration of time farmers supplying the Company
- **Women's empowerment:** number of women/girls receiving training or support to increase skills and knowledge, and build capacity
- **Grievance mechanisms:** % of farmers and workers with access to fair, transparent, anonymous and effective grievance mechanisms

- **Land security:** % of farmers with secure land rights
- **Farm infrastructure:** % of farms with access to decent water and sanitation, energy, housing and healthcare

Thank you